



Mobile Wine Processing P/L

-ESTATE BOTTLERS-

ABN 22 450 714 493

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www.mwp.com.au

Labeling Information.

Self-adhesive labeling is available at the time of bottling or as a separate service. We suggest that clients work closely with their label producer to ensure that our label specifications are met.

Our equipment is designed to apply front labels and back labels from separate rolls.

Ordering Labels.

- All labels should be ordered on separate rolls with left edge leading.
- Gaps between labels should not exceed 5mm.
- Roll cores should be the full height of the label roll.
- Core diameter should be 75mm.
- Label rolls should not exceed 300mm in diameter.
- We request strong backing papers and high quality adhesives.

Problems that commonly incur additional charges due to time loss include:

- Labels being supplied with front and back labels following on one roll. Often we can apply labels in this format but at much slower rates.
- Gaps larger than 5mm between labels. Larger gaps result in longer application times.
- Backing papers cut through, excessively heavy embossing and insufficient backing paper above and below the label. These may all cause frequent backing paper breaks. Labels producers should ensure that label cutting or embossing does not mark and weaken the backing paper.
- Labels supplied on small rolls. Rolls should be around 280mm – 300mm in diameter. Small rolls mean frequent stops for roll changing and excessive label wastage.
- Wrong direction of wind necessitating re-rolling of all label rolls.

Samples of unusual, multi-part, irregular shapes or large labels should be sent to us well in advance.